



From: Faculty Research Development Office (FRDO)
Office of the Vice President for Research

Subject: Limited Competition: USAID Communities Resilient to Disinformation Building Local Engagement (CREDIBLE) Addendum to APS 7200AA20APS00007 Youth Power 2

Date: April 9, 2021

UNM Researchers,

Through the Communities Resilient to Disinformation Building Local Engagement (CREDIBLE) addendum to the YouthPower 2 (YP2) Annual Program Statement (APS) No. 7200AA20APS00007, the Bureau of Latin America and the Caribbean, Office of Regional Sustainable Development, Democracy, Human Rights, and Governance Team (LAC/RSD/DRG) seeks to increase digital and media literacy among youth and other target populations, and rebuild the relationship between youth and local communities with local media to strengthen civic culture and inform political processes.

The CREDIBLE addendum seeks to explore innovative approaches to the growing influence of disinformation and erosion of democratic norms in Latin America and the Caribbean. LAC/RSD/DRG seeks concept notes that will focus on rebuilding trust in local information ecosystems, building digital and media literacy, and strengthening local media - with and through youth and youth-serving organizations. Using new media literacy tools and social norm change approaches with a local focus, CREDIBLE will work to “inoculate” communities against disinformation and promote fact-based discourse and political participation in target communities. LAC/RSD/DRG seeks approaches that have a learning focus, so that successful approaches can be scaled up, tested, and replicated in other contexts in the LAC region.

Subject to the availability of funds, LAC/RSD/DRG anticipates supporting one new award of up to \$5 million for a period of performance of five years. USAID does not require cost-sharing from Applicant(s) submitting Concept Note(s) in response to the CREDIBLE Addendum under the YP2 APS, but it is encouraged.

The Youth Power 2 APS CREDIBLE Addendum is not a Request for Applications (RFA), rather it is a request for Concept Notes in response to this Addendum published under Youth Power 2 APS. Based on the submitted Concept Note(s) in response to this Addendum under the Youth Power 2 APS, USAID will determine whether to request a Full Application from an eligible organization. Complete program details can be found at: <https://www.grants.gov/web/grants/view-opportunity.html?oppId=332461>.

The deadline for the required Concept Note to the sponsor is May 3, 2021.

This is a limited competition. Each eligible, individual institution may submit one application. If you are interested in submitting a proposal to this program, please email a statement of interest with a tentative title, a brief project description (200 words), and names and departments of all senior personnel by **noon, Friday, April 16, 2021** to limited@unm.edu **with the subject line indicating: USAID - your name**. Based on the e-mail responses received, the Limited Competitions Management Team may announce a call for preproposals.

Please distribute this notice to departments and individuals whom you believe would be interested.

If you are affiliated with HSC, please contact Corey Ford (CFord@salud.unm.edu) or Cassandra Misener (CMisener@salud.unm.edu) for more information.