

To: Distribution List

From: Faculty Research Development Office (FRDO)
Office of the Vice President for Research

Subject: Limited Competitions: National Endowment for the Arts: **Challenge America and Grants for Arts Projects**

Date: 12/16/2022

PLEASE NOTE that the NEA allows UNM to submit only **ONE proposal to either the Grants for Arts Projects OR the Challenge America category**. This internal competition is for ALL proposals regardless of field or deadline. In order for you to compete in the UNM selection process you must participate in the pre-proposal limited competition described below and **MUST SUBMIT YOUR STATEMENT OF INTEREST BY NOON ON JANUARY 10 AND PRE-PROPOSAL MATERIALS BY NOON ON JANUARY 13.** ***This is the ONLY competition that will be held for the NEA Grants for Arts Projects and the NEA Challenge America programs for the duration of 2023.***

This limited competition is in response to the National Endowment for the Arts call for proposals in the following program categories: **Challenge America and Grants for Arts Projects** (If an organization applies to the Challenge America category, it may *not* submit another application to the Grants for Arts Projects category.)

All grants require cost share—a nonfederal match of at least 1 to 1. For example, if an organization receives a \$10,000 grant, the total eligible project costs must be \$20,000 and the organization must provide \$10,000 toward the project from nonfederal sources. **Challenge America** grants are for a fixed amount of \$10,000. **Grants for Arts Projects** will range from \$10,000 to \$100,000. Grants awarded under these guidelines are generally allowed a performance period of up to two years. The National Endowment for the Arts' support can start no earlier than the "Earliest Start Date" from the NEA website, <https://www.arts.gov/grants/grants-for-arts-projects/application-calendar>.

Grants for Arts Projects (GAP) is the National Endowment for the Arts' principal grants program. Through project-based funding, they support public engagement with, and access to, various forms of art across the nation, the creation of excellent art, learning in the arts at all stages of life, and the integration of the arts into the fabric of community life. Projects may be large or small, existing or new, and may take place in any part of the nation's 50 states, the District of Columbia, and U.S. territories. They encourage projects that use the arts to unite and heal, as well as address any of the following:

- Elevate artists as integral and essential to a healthy and vibrant society.
- Celebrate the nation's creativity and/or cultural heritage.
- Enrich our humanity by broadening our understanding of ourselves as individuals and as a society.
- Originate from or are in collaboration with typically underserved constituencies.

Further details can be found on the [NEA website](#). **GAP** grants are due **February 9 or July 6, 2023**. All **Artist Communities** and **Design** applications must be submitted by the February deadline.

The **Challenge America** grant offers support primarily to small organizations for projects in all artistic disciplines that extend the reach of the arts to populations that are underserved—those whose opportunities to experience the arts are limited by geography, ethnicity, economics, or disability. Possible projects include but are not limited to: arts programming including commissioning or presentation of artists or artwork; marketing and promotional activities; and organizational planning. Projects may consist of one or more specific events or activities and should *not* cover an entire season of programming. The NEA does *not* support *seasonal* or *general operating support*.

Full details are available on the NEA website: <https://www.arts.gov/grants/challenge-america>.

Challenge America grants are due **April 27, 2023**.

This is a limited competition; each institution is limited to one (1) proposal. Independent components, like museums and institutes, may be allowed to submit separately, but you still must participate in the Limited Competition so we can be certain all requirements have been met. UNM can submit a Challenge America grant *OR* a Grants for Arts Projects application (not one of each). *If you anticipate that you will be submitting a pre-proposal for this internal competition, submit a statement of interest via UNM's [InfoReady Review Portal](#) by **NOON on January 10, 2023. This is a mandatory step and will help us arrange a review committee in advance to expedite the process.****

Please submit your pre-proposal (3 pages in length), plus budget, CV, and cost sharing commitment plan, 11 point font, by NOON on January 13, 2023 through UNM's InfoReady Review portal <https://unm.infoready4.com>. Please indicate program category ("Challenge" or "GAP") and which discipline your pre-proposal falls under. Arrangements for meeting cost sharing requirements must be made in advance of submission of the pre-proposal. The level of external/in-kind cost share contributions will be used as criteria for evaluation during review by the Limited Competitions Committee. No late submissions will be considered. The pre-proposal should address the major points that will be included in the proposal narrative, as follows:

Challenge America submissions must include:

1. Describe the specific arts project and why the project is important. Include, as applicable, the target population that will be served, and where the project will take place during the period of performance.
2. Describe the intended project outcomes and the potential to make quality arts or cultural resources more widely available.
3. Identify the specific underserved audience(s) your project is intended to reach and explain how the project extends the reach of the arts to those whose opportunities to experience the arts are limited by geography, ethnicity, economics, or disability and engage the public beyond the university.
4. Briefly describe your plans for promoting and/or publicizing the project and any efforts made to reach the identified underserved population.
5. Describe your goals for the project and how you will evaluate progress towards those goals.

Grants for Arts Projects submissions must include:

1. Clearly describe the specific arts project and state why the project is important. Include, as applicable, the target population that will be served, and where the project will take place during the period of performance.
2. Describe the major project activities and goals, the resources involved, and the qualifications of the project's personnel.
3. Describe the intended audience, participants, and community served, as well as plans to reach these beneficiaries.
4. Describe how this project will use the arts to unite and heal, as well as address any of the following: celebrate America's creativity and/or cultural heritage; elevate artists as integral and essential to a healthy and vibrant society; enrich humanity by broadening our understanding of ourselves as individuals and as a society.
5. Describe how you define and how you will measure the success of your project.

Should you have any questions please feel free to contact us at limited@unm.edu.

If you are affiliated with HSC, you must submit you application materials to HSC Limited Competitions at HSC-LimitedComps@salud.unm.edu.