

To: Distribution List

From: Faculty Research Development Office (FRDO)
Office of the Vice President for Research

Subject: Limited Competitions: National Endowment for the Arts: **Challenge America and Grants for Arts Projects**

Date: January 26, 2022

PLEASE NOTE that the NEA allows UNM to submit only **ONE proposal to either the Grants for Arts Projects OR the Challenge America category**. This internal competition is for ALL proposals regardless of field or deadline. In order for you to compete in the UNM selection process you must participate in the pre-proposal limited competition described below, and **MUST SUBMIT YOUR STATEMENT OF INTEREST BY NOON ON FEBRUARY 1st AND PRE-PROPOSAL MATERIALS BY NOON ON FEBRUARY 3rd**. *This is the ONLY competition that will be held for the NEA Grants for Arts Projects and the NEA Challenge America programs.*

This limited competition is in response to the National Endowment for the Arts call for proposals in the following program categories: **Challenge America and Grants for Arts Projects** (If an organization applies to the Challenge America category, it may **not** submit another application to the Grants for Arts Projects category.)

The **Challenge America** offers support primarily to small organizations for projects in all artistic disciplines that extend the reach of the arts to populations that are underserved - those whose opportunities to experience the arts are limited by geography, ethnicity, economics, or disability. Possible projects include, but are not limited to: arts programming, including commissioning or presentation of artists or artwork; marketing and promotional activities; and organizational planning. Projects may consist of one or more specific events or activities, and should not cover an entire season of programming. The NEA does *not support seasonal or general operating support*.

****PLEASE NOTE: The NEA's new guidelines state that, "Previous NEA applicants recommended for FY 2020, FY 2021, or FY 2022 funding in Grants for Arts Projects (formerly known as Art Works), Research Grants in the Arts, or Our Town are not eligible to apply. UNM's eligibility this year is in question so we are awaiting a response from the NEA.****

Full details are available on the NEA website: <https://www.arts.gov/grants/challenge-america>

Grants for Arts Projects (GAP) is the National Endowment for the Arts' principal grants program. Through project-based funding, they support public engagement with, and access to, various forms of art across the nation, the creation of excellent art, learning in the arts at all stages of life, and the integration of the arts into the fabric of community life. Projects may be large or small, existing or new, and may take place in any part of the nation's 50 states, the District of Columbia, and U.S. territories. They encourage projects that use the arts to unite and heal, as well as address any of the following:

- Elevate artists as integral and essential to a healthy and vibrant society.
- Celebrate the nation's creativity and/or cultural heritage.
- Enrich our humanity by broadening our understanding of ourselves as individuals and as a society.
- Originate from or are in collaboration with typically underserved constituencies.

Further details can be found on the NEA website: <https://www.arts.gov/grants/grants-for-arts-projects/program-description>.

All grants require cost share - a nonfederal match of at least 1 to 1. For example, if an organization receives a \$10,000 grant, the total eligible project costs must be \$20,000 and the organization must provide \$10,000 toward the project from nonfederal sources. **Challenge America** grants are for a fixed amount of \$10,000. **Grants for Arts Projects** will range from \$10,000 to \$100,000. Grants awarded under these guidelines are generally allowed a performance period of up to two years. The National Endowment for the Arts' support can start no earlier than the "Earliest Start Date" from the NEA website, <https://www.arts.gov/grants/grants-for-arts-projects/application-calendar>.

For more information on the **Challenge America** grants, see the NEA's website at <https://www.arts.gov/grants/challenge-america>. **Challenge America** applications have a two-phase submission process, with the first component due to the agency on April 21, 2022.

For more information on the **Grants for Arts Projects**, see the NEA's website at: <https://www.arts.gov/grants/grants-for-arts-projects/program-description>. **Grants for Arts Projects** applications have a two-phase submission process, with the first component due to the agency by February 10, 2022 or July 7, 2022.

This is a limited competition; each institution is limited to one (1) proposal. We can submit a Challenge America grant *OR* a Grants for Arts Projects application (not one of each). *If you anticipate that you will be submitting a preproposal for this internal competition, please submit a statement of interest via UNM's InfoReady Review Portal by NOON on February 1, 2022. This will help us to arrange a review committee in advance to expedite the process.**

Please submit your preproposal (3 pages in length), plus budget, CV, and cost sharing commitment plan, 11 point font, by NOON on February 3, 2022 through UNM's InfoReady Review portal <https://unm.infoready4.com>. Please indicate program category ("Challenge" or "GAP") and which discipline your preproposal falls under. Arrangements for meeting cost sharing requirements must be made in advance of submission of the pre-proposal. Additionally, the level of external/in-kind cost share contributions will be used as criteria for evaluation during review by the Limited Competitions Committee. No late submissions will be considered. The pre-proposal should address the major points that will be included in the proposal narrative, as follows:

Challenge America submissions must include: *PLEASE NOTE: The NEA's new guidelines state that, "Previous NEA applicants recommended for FY 2020, FY 2021, or FY 2022 funding in Grants for Arts Projects (formerly known as Art Works), Research Grants in the Arts, or Our Town are not eligible to apply. UNM's eligibility this year is in question so we are awaiting a response from the NEA. *****

1. Describe the specific arts project and why the project is important. Include, as applicable, the target population that will be served, and where the project will take place during the period of performance.
2. Describe the intended project outcomes and the potential to make quality arts or cultural resources more widely available.
3. Identify the specific underserved audience(s) your project is intended to reach and explain how the project extends the reach of the arts to those whose opportunities to experience the arts are limited by geography, ethnicity, economics, or disability and engage the public beyond the university.
4. Briefly describe your plans for promoting and/or publicizing the project and any efforts made to reach the identified underserved population.
5. Describe your goals for the project and how you will evaluate progress towards those goals.

Grants for Arts Projects submissions must include:

1. Clearly describe the specific arts project and state why the project is important. Include, as applicable, the target population that will be served, and where the project will take place during the period of performance.
2. Describe the major project activities and goals, the resources involved, and the qualifications of the project's personnel.
3. Describe the intended audience, participants, and community served, as well as plans to reach these beneficiaries.
4. Describe how this project will use the arts to unite and heal, as well as address any of the following: celebrate America's creativity and/or cultural heritage; elevate artists as integral and essential to a healthy and vibrant society; enrich humanity by broadening our understanding of ourselves as individuals and as a society.
5. Describe how you define and how you will measure the success of your project.

The narrative should be accompanied by a **draft budget overview** (including cost share arrangements) and an **abbreviated PI CV**.

Should you have any questions please feel free to contact us at limited@unm.edu.

If you are affiliated with HSC, please contact Corey Ford (CFord@salud.unm.edu) or Cassandra Misenar (CMisenar@salud.unm.edu) for more information.