



To: Distribution List

From: Faculty Research Development Office (FRDO)  
Office of the Vice President for Research

Subject: Limited Competition: PNM Resources Foundation Power Up Grant Opportunity – *Economic Vitality*

Date: June 4, 2019

UNM programs are eligible to apply for a PNM Resources Foundation Power Up *Economic Vitality* Grant in the amount of \$10,000 to \$50,000. **Grants will support creating and sustaining jobs in New Mexico, and job or skills training.**

PNM's deadline for submission of all applications is July 1, 2019. You can find more information at: <https://www.pnm.com/powerup>.

In order to be considered, grant proposals must:

- Provide direct services to support economic vitality in PNM communities.
- Describe the project, community need and transformation that will result from the project.
- Demonstrate collaboration and engagement with other organizations, community members, volunteers, partners and stakeholders.
- Include measurable goals, a budget, and a timeline.
- Include detailed plans for maintenance and sustainability.
- Describe how the PNM Fund will be recognized, including media and outreach plans.
- Utilize PNM employee volunteers, when possible.

The PNM Resources Foundation will accept up to **three** applications from UNM.

**This is a limited competition. For consideration, please send the following information to [limited@unm.edu](mailto:limited@unm.edu) by NOON on Tuesday June 11, 2019:**

- A 1-2 sentence description of the request.
- Mission statement.
- A maximum 200-word overview of the project. List any partnerships and the reason for the partnerships.
- The physical location for the program (must be in PNM's service area (<https://www.pnm.com/about-pnm>)).
- A maximum 1000-word narrative that includes the following:
  - Describe the program in more detail.
  - How many participants will benefit from the program?

- Will this program benefit underserved or at risk populations? If so, how?
  - Measurable goals and how you will evaluate the impact/success of the program.
  - If applicable, describe how the program will be maintained/sustained after the grant period.
  - Describe how PNM will be recognized, including media and outreach plans.
  - Describe any opportunities to engage PNM volunteers.
  - Provide a statement that the program does not limit services based on race, religion, color, creed, sex, sexual orientation, age or national origin.
- In addition, provide a social media post, brief budget and program timeline. PNM will not pay indirect costs. Awards will be made in August, 2019 and activities must be completed by August, 2020.

The UNM Foundation will apply for these grants on behalf of UNM programs. All applications must be approved by the appropriate university pre-award department before submission.

Should you have any questions, please feel free to contact us at [limited@unm.edu](mailto:limited@unm.edu).

*If you are affiliated with HSC, please contact Corey Ford ([CFord@salud.unm.edu](mailto:CFord@salud.unm.edu)) or Cassandra Misenar ([CMisenar@salud.unm.edu](mailto:CMisenar@salud.unm.edu)) for more information.*