



To: Distribution List

From: Faculty Research Development Office (FRDO)
Office of the Vice President for Research

Subject: Limited Competition: New Mexico Attorney General's Office, Google, and the New Mexico Community Trust; Google Kids Initiative

Date: 5/30/2023

Dear UNM Researchers,

The Google Kids Initiative aims to promote online safety and empower students through technology. Grants for this statewide initiative will fund programs that focus on increasing access to technology among children in underserved areas and educating children on how to safely use that technology. Projects are expected to utilize leading edge technology and software to improve access, education, online safety, and quality of life. Viable projects should seek to accomplish (but are not limited to) the following objectives:

1. Ensuring students have access (or increased access) to a variety of high-quality digital learning materials and resources to support their learning;
2. Utilizing a flexible but robust learning infrastructure capable of supporting new types of engagement and providing ubiquitous access to the technology tools that allow students to create, design, and explore; and
3. Strengthening and broadening access to computers and electronic content for rural communities.

Projects solely to purchase new equipment and software, or upgrade existing equipment and software, without innovation directed specifically toward improving access to technology and education for children, will not be funded. There is a total of \$3.8 million available. Because the nature and scope of the proposed program will vary from application to application, it is anticipated that the size of each award will also vary. The performance period for awarded grants will be October 2023 through October 2025. Indirect Costs are reimbursed at 10% of total direct costs, rather than based on a negotiated rate agreement. More details can be found in the program solicitation:

<https://static1.squarespace.com/static/61844f55aab82155320352ce/t/643dc5a030e8a44d584231b5/1681769888667/Google+Kids+RFP.pdf>. The deadline for submitting full proposals is **June 13, 2023**.

This is a limited competition. **Each institution is limited to ONE application.** If you are interested in applying to this program, please submit a statement of interest with a tentative project title and a brief description (200 words) by **NOON on June 2, 2023** via UNM's [InfoReady Review portal](#). ****Because of the short turnaround time, this limited competition will be conducted on a first-come, first-served basis. This means that the first SOI we receive will be given the UNM slot.****

Should you have any questions please feel free to contact us at limited@unm.edu.

If you are affiliated with HSC, please contact HSC Limited Competition at HSC-LimitedComps@salud.unm.edu for more information.