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From: Faculty Research Development Office
Office of the Vice President for Research

Subject: Limited Competition: Con Alma Foundation of Santa Fe, 2024 Statewide Grant Cycle

Date: April 26, 2024

The Con Alma Health Foundation of Santa Fe invites eligible nonprofits whose work incorporates an equity and social justice lens to ensure that New Mexico's diverse populations and communities have full access and opportunities to lead healthy lives. The UNM Foundation (UNMF) will function as the fiscal agent for UNM grant applications.

Six Priority Areas

Con Alma prioritizes efforts that will impact many individuals within a network, community, or communities – rather than focusing on 1:1 direct services to individuals.

1. Access – CAHF supports proposals that focus on access to health and healthcare as well as improving the health status and quality of life for the uninsured and medically underserved in New Mexico.
2. Culturally Appropriate Services – CAHF supports efforts that aim to reduce health disparities, particularly for rural and tribal communities, immigrant families, and people of color. We support traditional and community-based approaches to health and efforts that support the hardest to reach individuals and communities in New Mexico.
3. Evaluation/Research – CAHF supports new solutions to old problems and efforts that have the courage to risk failure. This may include data analysis, support of policy and advocacy, and/or the creation of new knowledge.
4. Health Promotion – CAHF supports efforts that define health broadly and emphasize education, prevention, and personal empowerment.
5. Policy – CAHF supports consumer participation in health policy formation and advocacy efforts to improve the health and well-being of people who live in New Mexico.
6. Workforce Development – CAHF supports the development of professionals who reflect the cultural and linguistic diversity of communities in New Mexico. This includes individuals who are participating in traditional as well as non-traditional training and educational opportunities.

Strong proposals will communicate the following:

1. A sense of urgency. The proposed work is timely and necessary in the respective community or communities in which the work will take place.
2. Health needs and gaps. The proposed work addresses challenges that disproportionately impact historically underserved populations in New Mexico (e.g., low-income, uninsured, underinsured, rural, immigrants, tribal, people with disabilities, LGBTQ+, elders and seniors, etc).
3. Clear goals and objectives. The proposed work has realistic outcomes, is results oriented, and accomplishment is feasible during the 12-month grant period.
4. Community led solutions. The proposed work includes community voices and community-led solutions and is not solely a top-down approach.

5. A focus on systems change. The application considers root causes within systems and institutions that inhibit success for some communities or individuals. Proposed solutions incorporate an equity and social justice lens to ensure New Mexico's diverse communities have equitable opportunities to lead healthy lives.

No grants will be made for scholarships/fellowships, capital or endowment campaigns, annual fundraising campaigns, event sponsorships, emergency repairs, debt liquidation, clinical research, or direct financial subsidy of health services to individuals or groups.

Grant award is up to \$25,000 and Con Alma will disburse grant funds in the same year in which grants are approved. More information is available on the Con Alma Foundation website (<https://www.conalma.org/>) portal opens May 20, 2024. The deadline for full proposals to the Con Alma Foundation is June 21, 2024.

This is a limited competition; each institution is limited to one proposal. Con Alma considers Main Campus and HSC a single institution. Submissions are accepted from Main Campus and HSC applicants. Please submit a maximum 150-word concept paper describing your program and its match with Con Alma's priorities; impact of the program; and the requested amount (no detailed budget is necessary at this time) by NOON on May 10, 2024 via UNM's [InfoReady Review portal](#). No late submissions will be considered.

Please note: an alternative selection process will be used for this limited competition. The Limited Competition Management Team will collect the concept papers and the UNM Foundation will provide them to the Con Alma Foundation who will conduct the review and decide who will be invited to submit full proposals.

Should you have any questions please feel free to contact limited@unm.edu or HSC-LimitedComps@salud.unm.edu. You may also contact Sarah Fair, Associate Director of Development, Corporate and Foundation Relations at the UNM Foundation at (505) 313-7603 or Sarah.fair@unmfund.org with any questions about the Con Alma Foundation.