



From: Faculty Research Development Office
Office of the Vice President for Research

Subject: Limited Competitions: Aetna Foundation: Cultivating Healthy Communities Grant Program 2018

Date: March 14, 2018

UNM Researchers,

The Cultivating Healthy Communities (CHC) grant program is geared specifically towards nonprofit organizations that work with underserved, low-income, and minority populations in the contiguous United States. CHC seeks to catalyze measurable improvements in community health outcomes. Our funding directly supports efforts to make underserved communities healthier places to live, work, learn, play and pray. Through this RFP, we invite submissions for projects that address the social determinants of health and participants' physical, mental, and social well-being. Applicants must commit to improving the health of community residents by focusing on activities that align to at least one of the domains: **Built Environment, Community Safety, Environmental Exposures, Healthy Behaviors, Social/Economic Factors**. Applicants must also use at least one indicator in their selected domain(s) to measure their program's impact. Throughout the life of their project, grantees will be held responsible for demonstrating progress along the indicator(s) of their choosing. More information, including a table of the required domains and indicators, can be found at <http://www.aetna.com/pdf/foundation/2018requestforproposal.pdf>.

The foundation to award up to \$2 million in grants to organizations in the continental United States through this RFP. **Applicants can request a total grant amount of either \$50,000 or \$100,000 for the entire project period.** Projects can last between 18 and 24 months. Indirect costs cannot exceed 15% of the total amount requested. The deadline for the required stage 1 applications is April 18, 2018 by 1:00pm MT. The deadline for *invited* stage 2 applications is June 15, 2018 by 1:00pm MT.

This is a limited competition. An organization may only submit one application. Please submit your 2-page preproposal (plus budget and CV; all documents in a SINGLE PDF file, 11 point font) by **NOON on March 28, 2018** to limited@unm.edu with the subject line indicating: **Aetna - your name**. No late submissions will be considered. The preproposal should address the major points that will be included in the Stage 1 application:

- **Domain and Indicators:** The domain(s) that your project will address and the indicator(s) it will use to measure results.
- **Elevator Pitch:** Briefly explain why your project stands out from the thousands of other projects submitted to the sponsor. (150 words)
- **Use of Funds:** Summarize how you would spend the funds to carry out the project (100 words)
- **Target Audience:** Explain who exactly will benefit from the project. Specify what roles individuals will have if they hold leadership roles in the project. (150 words)
- **Statement of Need:** The specific need in your community that the project meets Include relevant demographic and community health data to support your case. (100 words)
- **Project Activities:** The project's activities and how these activities will respond to the stated need (250 words)
- **Capacity:** Your organization's qualifications to carry out this project (150 words)

This 2-page narrative should be accompanied by a draft budget overview and an abbreviated PI CV.

Should you have any questions please feel free to contact is at limited@unm.edu.

If you are affiliated with HSC, please contact Corey Ford (CFord@salud.unm.edu) or Cassandra Misenar (CMisenar@salud.unm.edu) for more information.