



To: Distribution List

From: Faculty Research Development Office  
Office of the Vice President for Research

Subject: Limited Competitions: Aetna Foundation: Cultivating Healthy Communities Grant Program 2017

Date: March 7, 2017

**PLEASE NOTE: The sponsor has not officially released this call, so agency revisions to this call may be forthcoming. We will release updates to this limited competition if significant changes to the call will impact the limited competition selection process.**

Through this RFP, the Aetna Foundation seeks to support communities' efforts to become healthier places to live, work, learn, play and pray. The Cultivating Healthy Communities program will support projects that benefit underserved, low-income, and minority communities. We are interested in projects that address the social determinants of health and participants' physical, mental, social, and emotional well-being. As the health of a community depends on multiple factors, we seek grantees committed to improving results in up to two of the five domains shown below. Applicants also must use one or more of the following indicators within the domain(s) of their choice to measure their program's impact.

The foundation to award up to \$2 million in grants to organizations in the continental United States through this RFP. **Applicants can request a total grant amount of either \$50,000 or \$100,000 for the entire project period.** Projects can last between 18 and 24 months. Indirect costs cannot exceed 15% of the total amount requested. More details can be found at <https://www.aetna-foundation.org/grants-partnerships/grants/cultivating-healthy-communities-rfp.html>. The anticipated deadline for the required stage 1 applications is April 15, 2017. The anticipated deadline for *invited* stage 2 applications is June 10, 2017.

**This is a limited competition. An organization may only submit one application.** Please submit your 2-page preproposal (plus budget and CV; all documents in a SINGLE PDF file, 11 point font) by **NOON on March 16, 2017** to [limited@unm.edu](mailto:limited@unm.edu) with the subject line indicating: **Aetna - your name**. No late submissions will be considered. The preproposal should address the major points that will be included in the Stage 1 application:

- **Domain and Indicators:** The domain(s) that your project will address and the indicator(s) it will use to measure progress
- **Mission:** Your organization's stated purpose / mission statement (50 words)
- **Statement of Need:** The specific need in your community that the project meets (100 words)
- **Project Activities:** The project's activities and how these activities will respond to the stated need (250 words)
- **Anticipated Audience:** The characteristics of the individuals to be served by the project (100 words)
- **Capacity:** Your organization's qualifications to carry out this project (150 words)

This 2-page narrative should be accompanied by a draft budget overview and an abbreviated PI CV.

Should you have any questions please feel free to contact us at [limited@unm.edu](mailto:limited@unm.edu).

*If you are affiliated with HSC, contact Corey Ford at 272-6950 for more information.*