



To: Distribution List

From: Faculty Research Development Office
Office of the Vice President for Research

Subject: Limited Competitions: NEA Big Read

Date: November 8, 2016

The Big Read is a program of the National Endowment for the Arts (NEA) designed to restore reading to the center of American culture. The Big Read provides organizations with grants and comprehensive resources that support their efforts to inspire their community to read and discuss a single book or the work of a poet. The Big Read is managed by Arts Midwest.

The Big Read supports organizations across the country in developing community-wide reading programs which encourage reading and participation by diverse audiences. These programs include activities such as author readings, book discussions, panel discussions, lectures, art exhibits, film series, music or dance events, theatrical performances, and other events and activities related to the community's chosen book or poet.

University and college applicants must partner with a library that is not directly affiliated with their educational institution.

The funding amount ranges from \$5,000 to \$20,000. Cost share is required and must be matched on a 1 to 1 basis with nonfederal funds. More details can be found at <http://www.neabigread.org/guidelines.php>. Proposals to the sponsor are due January 26, 2017.

This is a limited competition; each institution is limited to one proposal. If you are interested in submitting a proposal, send a statement of interest with a tentative project title and brief description (200 words) by **noon, Friday, November 18, 2016** via e-mail to limited@unm.edu **with the subject line: NEA Big Read – your name.** Based on the e-mail responses received, the Limited Competition Management Team may announce a call for preproposals. Please distribute this notice to departments and individuals whom you believe would be interested.

If you are affiliated with HSC, contact Corey Ford at 272-6950 for more information.