



To: Distribution List

From: Faculty Research Development Office
Office of the Vice President for Research

Subject: Limited Competition: NEA Big Read

Date: November 2, 2017

UNM Researchers,

An initiative of the National Endowment for the Arts in partnership with Arts Midwest, NEA Big Read broadens our understanding of our world, our communities, and ourselves through the joy of sharing a good book. Showcasing a diverse range of contemporary books that reflect many different voices and perspectives, the NEA Big Read aims to inspire conversation and discovery.

NEA Big Read annually supports approximately 75 dynamic community reading programs, each designed around a single NEA Big Read selection. Organizations selected to participate in NEA Big Read receive a grant, access to online training resources and opportunities, digital resources, and promotional materials designed to support widespread community involvement.

The programs last approximately one month and include a kick-off event, often attended by high-profile community leaders and other local luminaries; major events devoted specifically to the book (e.g., panel discussions and author reading); events using the book as a point of departure (e.g., film screenings and theatrical readings); and book discussions in diverse locations involving a wide range of audiences.

University and college applicants must partner with a library that is not directly affiliated with their educational institution.

The funding amount ranges from \$5,000 to \$15,000. **Cost share is required and must be matched on a 1 to 1 basis with nonfederal funds.** Complete program details can be found at: <https://www.artsmidwest.org/programs/neabigread/guidelines>. Proposals to the sponsor are due January 24, 2018.

This is a limited competition. Each institution is limited to one proposal. If you are interested in submitting a proposal, send a statement of interest with a tentative project title and brief description (200 words) by **noon, Friday, November 10, 2017** via e-mail to limited@unm.edu **with the subject line: NEA Big Read – your name**. Based on the e-mail responses received, the Limited Competition Management Team may announce a call for preproposals.

Please distribute this notice to departments and individuals whom you believe would be interested.

If you are affiliated with HSC, please contact Corey Ford (CFord@salud.unm.edu) or Cassandra Misenar (CMisenar@salud.unm.edu) for more information.