

#### MAKING A GOOD PROPOSAL GREAT WITH BETTER BROADER IMPACTS

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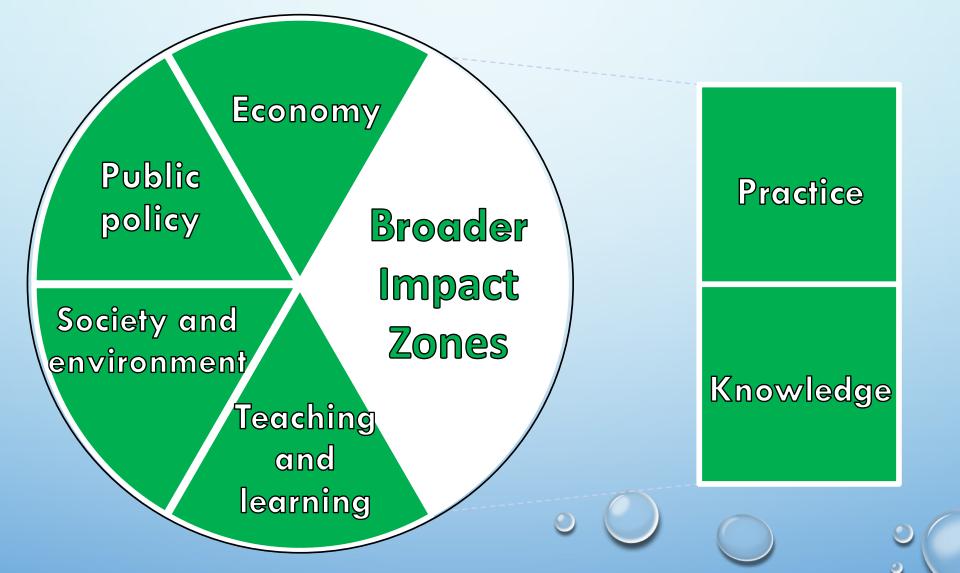
SCIENTIFIC RESEARCH CAN NATURALLY IMPACT MANY DOMAINS



Emerald Publishing

https://www.emeraldgrouppublishing.com/authors/impact/index.htm

#### • THE IMPACT RESEARCH HAS BEYOND ACADEMIA...



## Should Researchers be Solely Responsible for their Research Effectively Impacting all Relevant Domains?

Yes, it falls into the three academic statutes of teaching, research, and service.	1
Yes, the researcher is responsible for the effects of their research.	2
Yes, for a different reason all together.	3
No, one researcher does not have the time to oversee the impact of their research on all these domains.	4
No, the researcher is not an expert in many of these domains and cannot be solely responsible.	5
No, for a different reason all together.	6



Total Results: 0



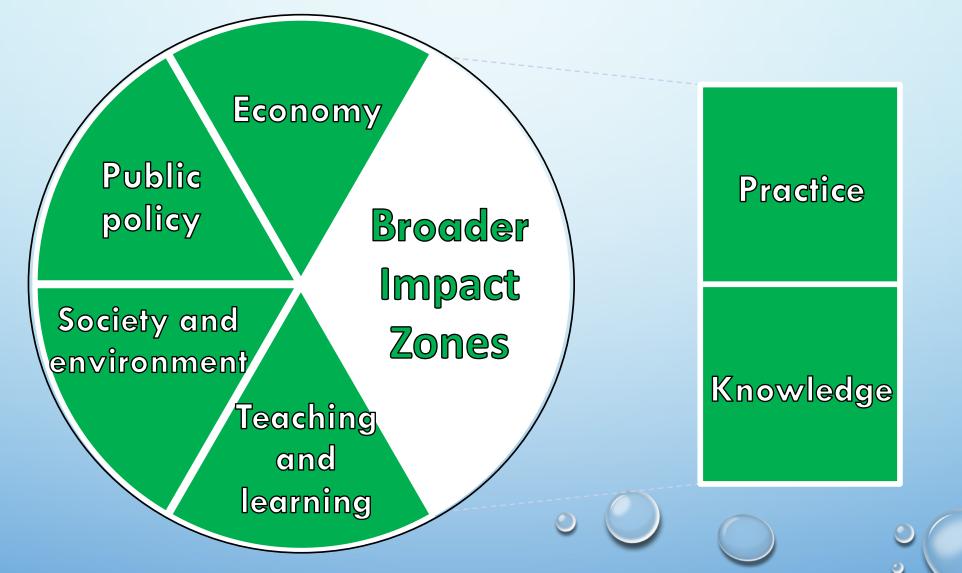
# BROADER IMPACTS HELP BREAK ACADEMIC SILOS



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#### THE IMPACT RESEARCH HAS BEYOND ACADEMIA...



What Resources are Needed to Maximize the Positive Impact of Research Beyond Academia?

#### Join by Web



#### Join by Text

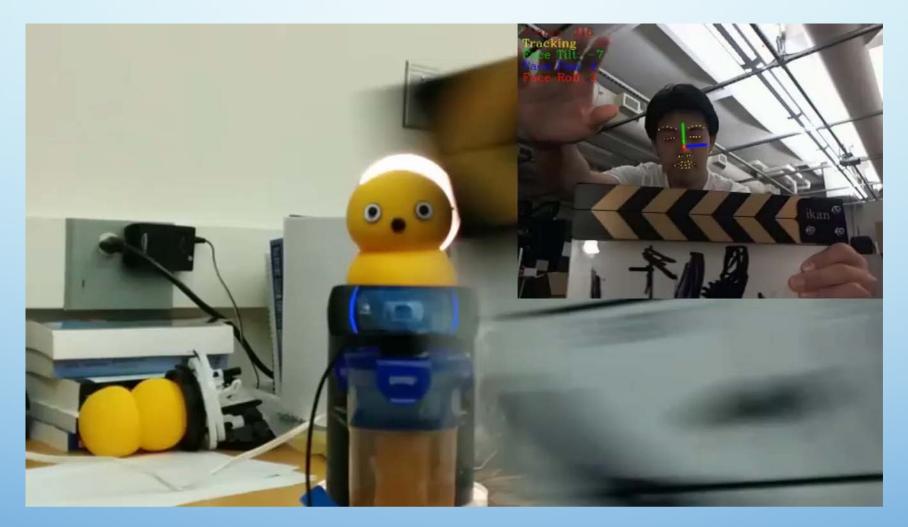


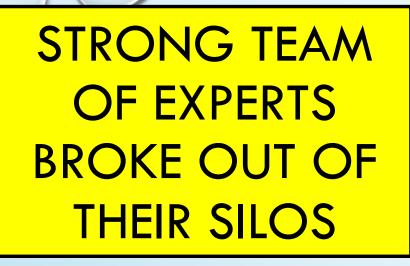
- Go to PollEv.com
- 2 Enter STEPHANIETOF514
- 3 Respond to activity

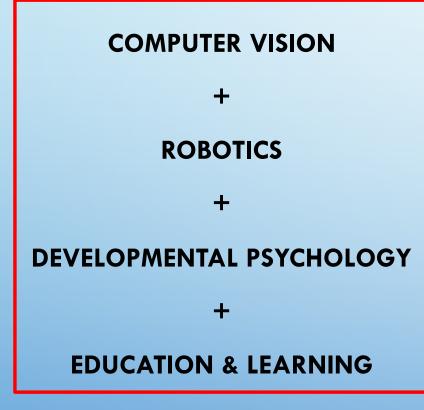
- 1 Text STEPHANIETOF514 to 22333
  - 2 Text in your message

Total Results: o

#### AN EXAMPLE OF UNDER MAXIMIZED POSITIVE IMPACT

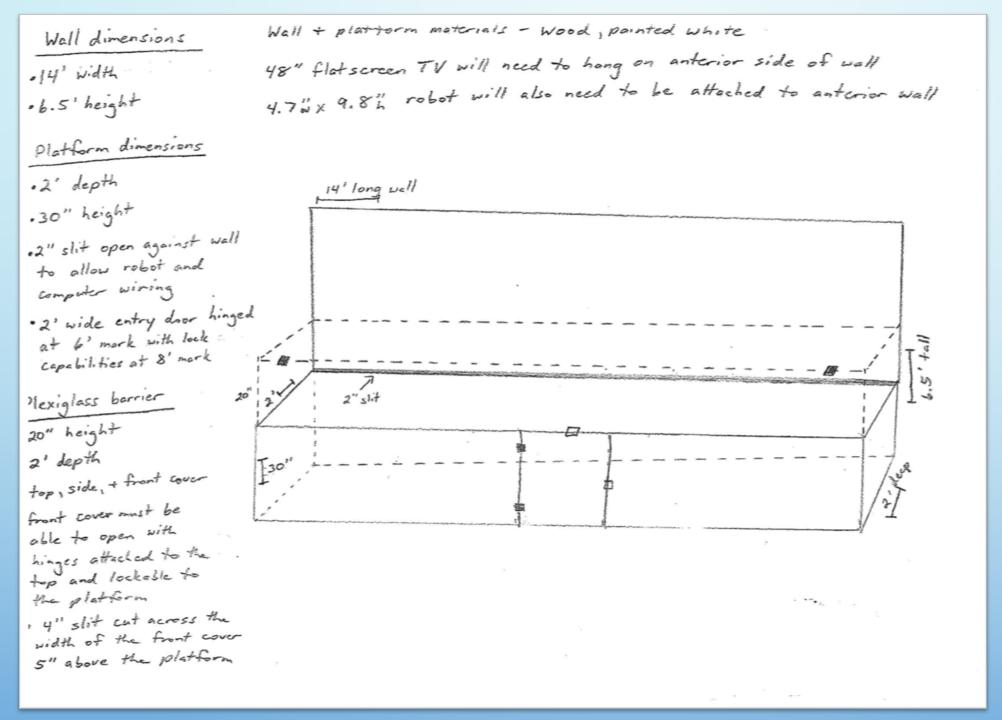








# Designed & Tested Robots



## BUILT THE DISPLAY

#### FOUND THE HOST MUSEUM

#### Hello,

I am a project manager at Georgia Tech working with a large NSF funded grant that is currently undertaking an outreach project with Yale University to design an interactive robot platform that includes Keepon Robots that respond to eye contact by mimicking the actions of the person they have made contact with. We are looking for museums and educational venues throughout Atlanta to display this platform and would like to learn more about the potential of displaying it at Fernbank. Please put me in touch with someone at the museum who could help us out.

Best regards, Stephanie

# PUT EXHIBIT ON DISPLAY AT THE ATLANTA CHILDREN'S MUSEUM JANUARY 2015

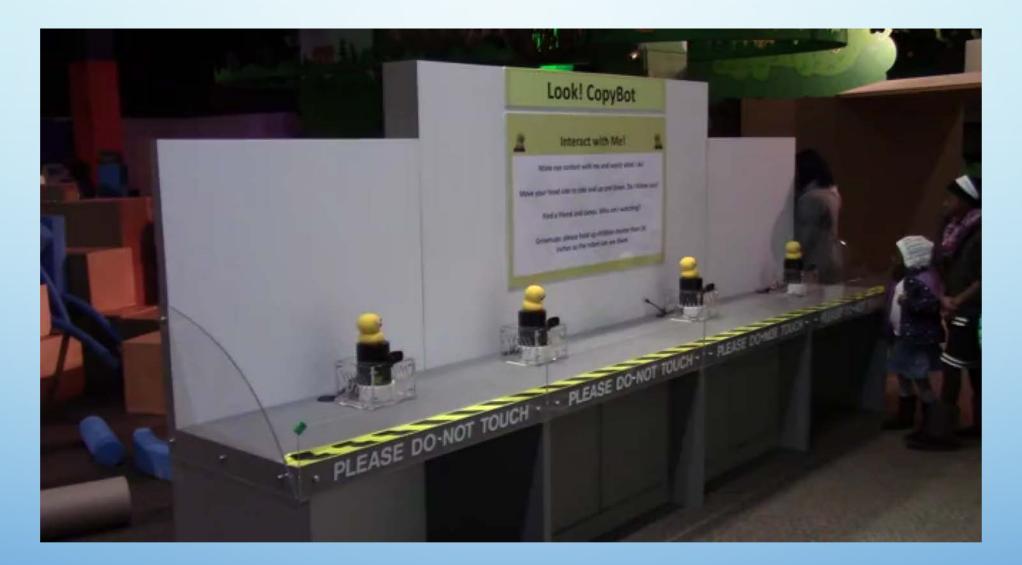


Side

Front

Back

#### LIGHTS...CAMERA...ACTION



# THREE WEEKS LATER... THE EXHIBIT WAS REMOVED

VALUABLE LESSONS LEARNED BY OUR TEAM

• CHILDREN <u>WERE INTERESTED</u> AND <u>WANTED</u> TO INTERACT

BUT

- MOST CHILDREN <u>RELIED</u> ON PARENT INVOLVEMENT TO INTERACT EFFECTIVELY WHICH WAS NOT THE CULTURE OF THE CHILDREN'S MUSEUM
- EXHIBIT WOULD HAVE BEEN MORE SUCCESSFUL AT MUSEUM FOR OLDER KIDS

CHILDREN'S MUSEUM LEARNED WHAT ROBOTICS EXHIBIT NOT TO USE

#### What Did Our Team Forget?

#### Join by Web



#### Join by Text



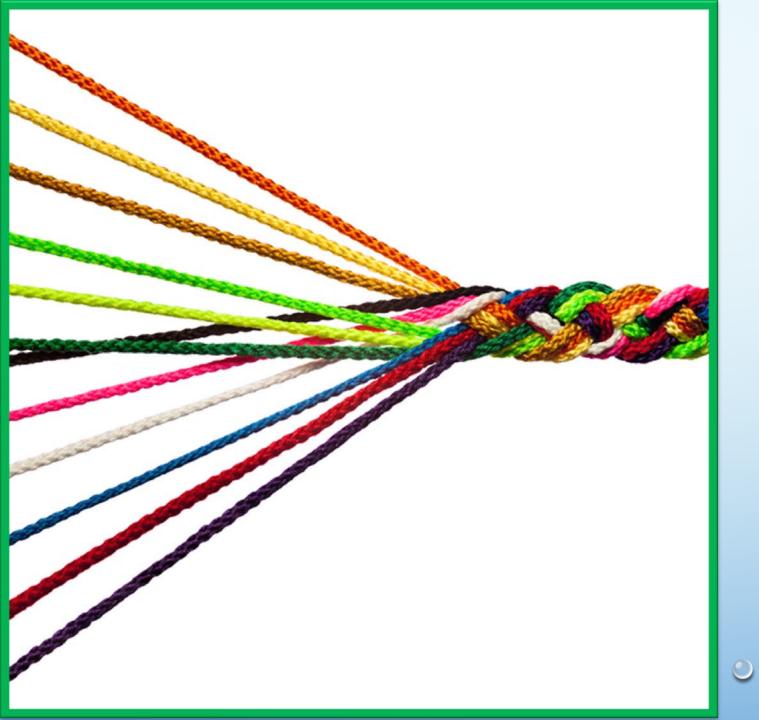
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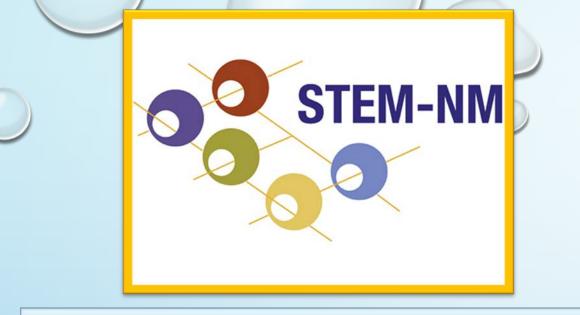
Total Results: 0

#### USER EXPERT WAS NOT INCLUDED DURING THE PLANNING PROCESS





HOW TO DEVELOP SYNERGISTIC, EXTERNAL PARTNERSHIPS

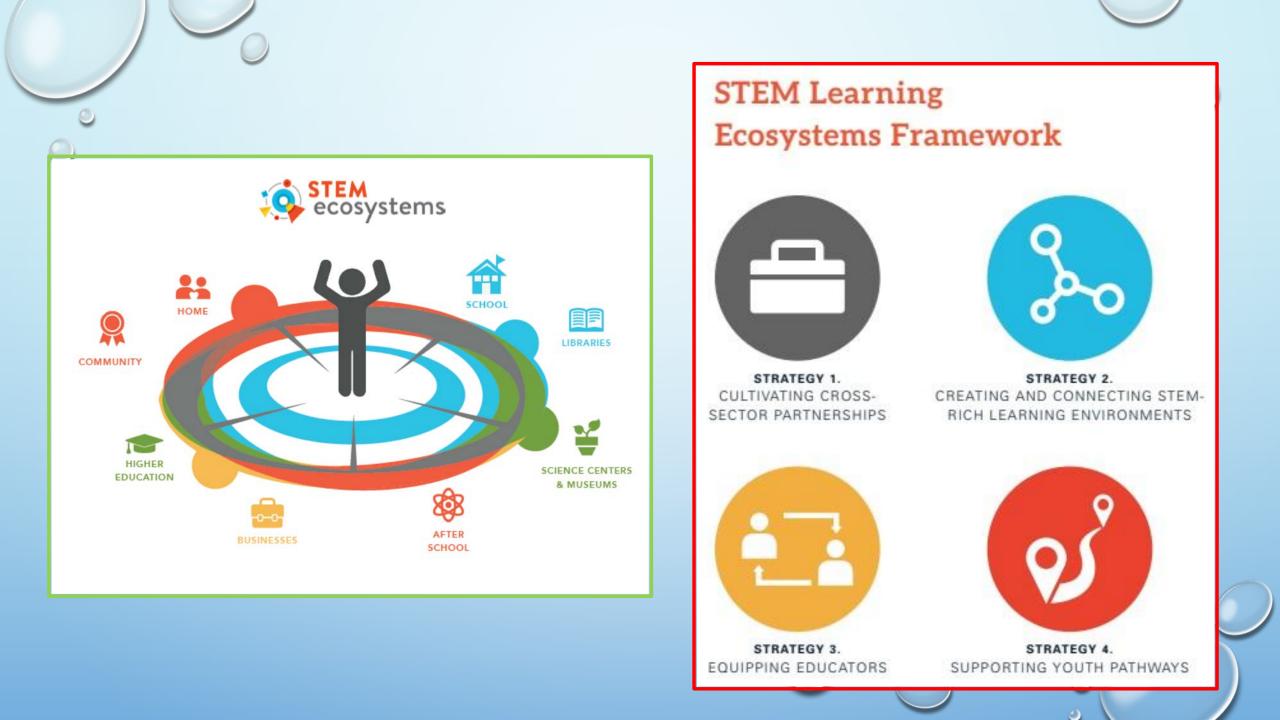


STEM-NM is a network of organizations throughout New Mexico working together to expand equity in and access to educational STEM experiences in order to prepare youth for jobs in our local science, technology, and health care sectors.



STEM-NM is one of 83 designated STEM ecosystems around the world.

The STEM ecosystems international community of practice is supported by the STEM Funders Network.





# PARTNERING WITH EXPLORA & THE STEM NM ECOSYSTEM



#### THE FRDO-EXPLORA PROCESS

- 1. STAKEHOLDERS (EXPLORA, FRDO, RESEARCHER) MEET TO DISCUSS RESEARCH AND NEEDS
- 2. WE IDENTIFY EXISTING PROGRAMS THAT FIT OR DESIGN NEW PROGRAMS
- 3. WE CO-DEVELOP THE BI NARRATIVE AND BUDGET
- 4. FURTHER DISCUSS PROGRAM NEEDS AND EXECUTION

IT ALL STARTS WITH A LOGIC MODEL...

#### DEVELOPING A LOGIC MODEL

Needed to make actions happenActions/What you do to reach your outcomeWhat you want your audience to take away- Stakeholders -\$\$\$-Host Workshop -School Outreach -Museum exhibit-Intended Results	Inputs	<b>Outputs/Activities</b>	Outcomes
	actions happen - Stakeholders -\$\$\$ -Venue	to reach your outcome -Host Workshop -School Outreach	audience to take away

# TAKING THE NEXT STEP

- PLANNING YOUR BROADER IMPACTS WORKSHOP
  - AT EXPLORA
  - MONDAY, OCTOBER 14, 2019
  - 1:00-4:00PM
- NSF CAREER COHORT STARTING AGAIN IN NOVEMBER
- COMMUNICATING SCIENCE NSMS 595





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