

American Honda Foundation Limited Competition Briefing

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Background

- Established in 1984.
- Mission is to help meet the needs of American society in the areas of youth and scientific education.
- 2015 Assets: \$32,213,391
Total 2015 Giving: \$1,961,842
- AMF makes awards only to 501c3 nonprofits so UNM Foundation is UNM's applicant agency for UNM.
- Even though UNMF applies, grants must be approved by OSP/Pre-Award before submission.
- Betsy Till manages the donor relationship.

Funding Priorities

- Youth education, especially in the areas of science, technology, engineering, mathematics, the environment, job training and literacy.
- “Youth” are defined as pre-natal through 21 years of age.
- “Scientific education” encompasses both the physical and life sciences, mathematics and the environmental sciences.

Corporate Beliefs

- Grants should reflect the basic tenets, beliefs, and philosophies of Honda companies:

Imaginative, creative, youthful, forward-thinking, scientific, humanistic and innovative.

<https://www.youtube.com/watch?v=fLCEd8xk1BE>

Areas Not Funded

- The arts, unless it is integrated with the sciences – science, technology, engineering, arts, and mathematics (STEAM).
- Health and welfare issues.
- Medical and/or educational research.
- Programs outside of the United States.
- Youth recreational activities/playground equipment.
- Gifts or donations of any Honda product.

Programs of Interest

- Programs should be:
 - Innovative and creative.
 - Broad in scope, intent, impact, and outreach.
 - Possess a high potential for success with relatively low duplication of effort (i.e., other organizations administering the same programs).
 - Dedicated to improving the human condition of all mankind.
 - Operate from a position of financial and administrative soundness.
 - In urgent need of funding (not necessarily financial need).

Grant Guidelines

- Grant range is from \$20,000-\$75,000 over a one-year period.
 - Average grant is \$45,000.
- Grant deadlines are February 1 and August 1.
- Organizations may submit one request in a 12-month period.
 - Includes colleges and universities with several departments/outreach programs.
- Applications must be submitted online.
- IDC is limited to 12%.

Application Overview

- Key Information Required (most sections have character limits)
 - Organization information – provided by Betsy
 - Itemized project budget with justification
 - Detailed program description narrative addressing the 5 Ws (who, what, when, where, and why) and how. No character limits. Recommend 3 pages max.
 - Measurable short and long-term objectives.
 - Evaluation plan.
 - Pros and cons of funding the program.
 - Plans for growth/sustainability.

UNM Timeline

- Issue call for internal proposals - early September
- Pre-proposals due Oct 11th
- Down select to a single proposal early November
- Betsy to work with PI to submit final application by Feb 1 deadline

Honda Grant Process

- Decision process takes approximately 3 months from deadline date to awards.
- Phase I – applications submitted by the deadline date are reviewed.
 - Approximately 250 applications received per deadline.
- Phase II – Top 8-10% are selected for site evaluations.
- Phase III – Board meets to make final decisions.
- On average, 27 grants are awarded per year.

2015 Grant Awards

Recipient – Brighter Futures for Children of Prisoners

Amount - \$45,000

Description – Children are matched with college or professional mentors who provide 12 hours of mentoring per month for at least one year. Includes year-round STEM activities, weekend summer camp, Saturday workshops and resources for families.

Recipient – Circus Sarasota

Amount - \$35,761

Description – 70 high school students use scientific concepts to design and construct a life-size circus machine. Videotaped project is shared with 1,600 5th graders at 16 elementary schools to construct a version of the machine in their classrooms.

Recipient – Dayton Crayons to Classrooms

Amount - \$60,000

Description – Support a “free store” resource center that provides teachers from low-income elementary schools with hands-on science kits and middle and high school teachers with science laboratory equipment, math measurement tools and consumable supplies needed to instruct students in STEM.

Links

Honda Foundation grant website:

<http://www.honda.com/community/applying-for-a-grant>

FAQs:

<http://www.honda.com/community/grant-application-faqs>

Link to information required on application (from the FAQs):

To access a PDF version of the application, [click here](#). We recommend gathering electronic versions of the required financial documentation listed under the "Finances & Board of Directors" section of the application before beginning the online application.